

Work Experience**Freelance Writer**, San Francisco, New York, Boston March '07 to current

Wrote product copy for environmentally friendly paper line New Leaf Paper. Created and developed intriguing new content for Target.com where I worked to bring fashion to life online through runway videos, documentaries, and live events. Wrote iTunes Store copy and product copy for the iPhone App JobCoach. Developed web content and opened channels for user-generated content for a wide variety of websites including Kashi.com for The Barbarian Group, Meraki.net and Sf.Meraki.net for Meraki Networks, Johnson & Johnson, and more. My non-web writing consists of writing and producing a sketch comedy show that went up at the Upright Citizens Brigade Theater and writing for the sketch group Killing My Lobster.

Apple Computer, Cupertino, January '05 to March '07*Senior Writer*

Writer in the Graphic Design group. Developed work in every arena including the iPhone launch, iPod, Mac, and integral work for the Education group. Worked closely with both graphic designers and producers to develop creative that would make the very tough client—Steve Jobs—happy. Worked under tight timelines and thrived under the pressure.

Hill Holliday, Boston, June '03 to July '04*Writer*

Wrote print, radio, and direct mail for clients such as Fleet Bank, CVS/Pharmacy, Dell Computers, and Cognos.

Upromise, Boston, Dec '01 to June '03*Writer*

Wrote web, direct mail, and some print for this online college savings program.

Education

Copywriting / Advertising
The Ad Club, Boston; 2003

Copywriting, Graduate Studies
Portfolio Center, Atlanta; 1999 to 2001

Foreign Language Studies
University of Oslo, Norway; 1999

Bachelor of Communications
Major Public Relations: Minor Norwegian Language

Pacific Lutheran University, Tacoma; 1995 to 1999

Awards

Gold Addy Award; 2007
Gold and Silver W3 Awards; 2006
Silver Belt Buckle, Chilifest; 2005
Silver Addy Award; 2001

Enrichment

Skiing, HBO, climbing Kilimanjaro, comedy, and chocolate.